



Drivemocion™ | Re-Programming Requirements

Definition	Messages can be re-programmed during manufacturing. Read guidelines/requirements below.
Scope	<p>Messages can be changed according to the following:</p> <ul style="list-style-type: none"> - Different words, languages, colour - Word messages replaced with face messages, vice versa - Programmed to flash for any amount of time, in any sequence (1 after the other). - Maximum number of messages is 5 - New message requirements can be emailed to us in word format, or jpeg image format.
Word Messages	<p>Word messages must adhere to the following:</p> <ul style="list-style-type: none"> - Maximum of 6 letters [includes spaces] (for Germanic, Slavic & Baltic languages) - Longer than six letters need to be split into 2 sections (upper & lower) See examples below. - For "each" new message, provide several suggestions (i.e. thanks, thank you) for PCB mix/match optimising.
Face Messages	<ul style="list-style-type: none"> - Almost any graphic/face message can be manufactured, See examples of graphic/logo/face messages below. - Complicated graphic message WITH word message may conflict PCB spacing. Consult our engineering team directly.
Skins	<p>Skins are transparent graphics/images which show all the time. Messages shine "through" the skins. Email skin designs to us in JPG format, 300 dpi, 15 cm diameter.</p>
Costs	<ol style="list-style-type: none"> 1. Message re-programming design and skin design is free. Allow 5 working days for completion. 2. Message re-programming fee is \$375, if volume under 2,000 units, free if over. (refunded once volume reached). 3. Changes in message sequences & lighting duration may incur software fee of \$150 (refunded on 2k volume) 4. Skin costs range from \$5.00/pc to \$0.20/pc (ranging from volume of 100 to 10,000 respectively). 5. MOQ is 192 units (costs outlined in 2. and 3. apply to all volumes under 2,000 units).
Contact	Email new message requirements or enquiries to engineering@drivemocion.com